

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING

Covering the Period from December 1, 2014 to November 30, 2015

Stations Comprising Station Employment Unit:
KTOE-AM/FM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/FM/KHRS

Full-time Positions Filled by Job Title	Date Hired	Vacancy Information		Recruitment Source of Hire	Recruitment Sources Utilized
		Total # Interviewed	Recruitment Source of Hire		
Webmaster on air news	1/28/2015	1	17	3	1,5,6,11,13,16,17
Office	3/23/2015	3	3	17	3,5,9,10,11,12,13,16
Webmaster, prestion	5/4/2015	5	4		1,5,6,11,13,16,17
	10/2/15	7			all

Recruitment Sources:

Radio Announcements	Contact Person	Address	Telephone or email	# Interviews from Source
1. Radio Mankato	Jo Bailey	59346 Madison Ave Mankato MN 56001	507.345.4537	0
2. Craigslist	Jo Bailey	craigslist.com		0

Internet Site:

3. allaccess.com	website only	www.allaccess.com	website only	2
4. Indeed	website only	www.indeed.com	website only	5
5. MN Broadcasters Assoc	website only	www.mnbroadcasters.com/careers/radiomankato.com	website only	1
6. Radio Mankato	websites		website only	1

Newspapers:

7. Free Press	Barb	418 S 2nd St Mankato MN 56001	507.625.4451	0
8. Home Magazine	Kelly Anderson	1400 Madison Ave Ste 610 Mankato MN 56001	507.387.7953	0

Postings:

9. Keith Hill the Unconsultant	Keith Hill	510 Magnolia Way Ste 200 Corolla, NC 27927	252.453.8888	0
10. Main Street Marketing & Promotions	Chris Johnson	4517 Minnetonka Blvd #104 Mpls MN 55416	952.927.4487	2
11. Bethany Lutheran College	Mike Kronforst	700 Luther Dr, Mankato MN 56001	507.327.4156	0
12. Brown College	Debra Salmon	1345 Mendota His Rd, Mendota His MN 55120	651.905.3400	0
13. South Central College	Kirk Beyer	1920 Lee Blvd, N Mankato MN 56003	507.389.7200	0
14. Gustavus College	Torn Rivers	800 W College Ave, St Peter MN 56082	507.933.7676	0
15. MRCI WOTC	Mavis Richardson	MRCI Disabilities School of the Blind Mankato, MN	507.386.5600	1
16. MSU MANKATO			800.722.0544	1

Employee Referral

17. Radio Mankato	Jo Bailey	59346 Madison Ave Mankato, Mn 56001	507.345.4537	3
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Supplemental Outreach Initiatives:

1) Internship	December 1, 2014 - November 30, 2015	Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns.	507.345.4537
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2) Mankato State University Summer JOB FAIR	February 11, 2015	Jr Rachelle Toupencc Participated in Mankato State University Spring Job Fair including booth.
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3) Campus and Community Fair MSU Career
Sept Development
Center Participated in MSU Campus and
Community Fair

4) Career & Internship Expo Sarah Baumgard MavJobs Support
Oct 21 2015
