

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING

Covering the Period from December 1, 2014 to November 30, 2015

Stations Comprising Station Employment Unit:
KTOE-AM/FM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/FM/KHRS

| Full-time Positions Filled by Job Title | Date Hired | Vacancy Information | | Recruitment Source of Hire | Recruitment Sources Utilized |
|---|------------|---------------------|----------------------------|----------------------------|------------------------------|
| | | Total # Interviewed | Recruitment Source of Hire | | |
| Webmaster on air news | 1/28/2015 | 1 | 17 | 3 | 1,5,6,11,13,16,17 |
| Office | 3/23/2015 | 3 | 3 | 17 | 3,5,9,10,11,12,13,16 |
| Webmaster, prestion | 5/4/2015 | 5 | 4 | 4 | 1,5,6,11,13,16,17 |
| | 10/2/15 | 7 | | | all |

Recruitment Sources:

| Radio Announcements | Contact Person | Address | Telephone or email | # Interviews from Source |
|---------------------|----------------|------------------------------------|--------------------|--------------------------|
| 1. Radio Mankato | Jo Bailey | 59346 Madison Ave Mankato MN 56001 | 507.345.4537 | 0 |
| 2. Craigslist | Jo Bailey | craigslist.com | | 0 |

Internet Site:

| | | | | |
|--------------------------|--------------|---|--------------|---|
| 3. allaccess.com | website only | www.allaccess.com | website only | 2 |
| 4. Indeed | website only | www.indeed.com | website only | 5 |
| 5. MN Broadcasters Assoc | website only | www.mnbroadcasters.com/careers/radiomankato.com | website only | 1 |
| 6. Radio Mankato | websites | | website only | 1 |

Newspapers:

| | | | | |
|------------------|----------------|---|--------------|---|
| 7. Free Press | Barb | 418 S 2nd St Mankato MN 56001 | 507.625.4451 | 0 |
| 8. Home Magazine | Kelly Anderson | 1400 Madison Ave Ste 610 Mankato MN 56001 | 507.387.7953 | 0 |

Postings:

| | | | | |
|--|------------------|---|--------------|---|
| 9. Keith Hill the Unconsultant | Keith Hill | 510 Magnolia Way Ste 200 Corolla, NC 27927 | 252.453.8888 | 0 |
| 10. Main Street Marketing & Promotions | Chris Johnson | 4517 Minnetonka Blvd #104 Mpls MN 55416 | 952.927.4487 | 0 |
| 11. Bethany Lutheran College | Mike Kronforst | 700 Luther Dr, Mankato MN 56001 | 507.327.4156 | 2 |
| 12. Brown College | Debra Salmon | 1345 Mendota His Rd, Mendota His MN 55120 | 651.905.3400 | 0 |
| 13. South Central College | Kirk Beyer | 1920 Lee Blvd, N Mankato MN 56003 | 507.389.7200 | 0 |
| 14. Gustavus College | Tom Rivers | 800 W College Ave, St Peter MN 56082 | 507.933.7676 | 0 |
| 15. MRCI WOTC | Mavis Richardson | MRCI Disabilities School of the Blind Mankato, MN | 507.386.5600 | 1 |
| 16. MSU MANKATO | | | 800.722.0544 | 1 |

Employee Referral

| | | | | |
|-------------------|-----------|-------------------------------------|--------------|---|
| 17. Radio Mankato | Jo Bailey | 59346 Madison Ave Mankato, Mn 56001 | 507.345.4537 | 3 |
|-------------------|-----------|-------------------------------------|--------------|---|

Supplemental Outreach Initiatives:

| | | | | |
|---------------|--------------------------------------|---|--------------|--|
| 1) Internship | December 1, 2014 - November 30, 2015 | Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns. | 507.345.4537 | |
|---------------|--------------------------------------|---|--------------|--|

| | | | | |
|---|-------------------|--|--|--|
| 2) Mankato State University Summer JOB FAIR | February 11, 2015 | Jr Rachelle Toupenec Participated in Mankato State University Spring Job Fair including booth. | | |
|---|-------------------|--|--|--|

3) Campus and Community Fair MSU Career
Sept Development Center Participated in MSU Campus and
Community Fair

4) Career & Internship Expo Sarah Baumgard MavJobs Support
Oct 21 2015
