



September 30, 2022

Dear Future and Past Mankato Home Show Vendors,

After a fantastic turnout of over 6, 000 attendees this past March we are excited for another great show. The Mankato Home Show is returning to downtown Mankato this March 2023. We hope you can join us!

We are determined to make this show bigger and better for you. With our 7 radio stations here in Mankato, and 12 additional stations in our network, we are uniquely positioned to drive a large crowd to this event. But that won't be all, we still plan to invest what is necessary in other marketing areas including our digital assets to ensure that this show becomes the premier Home Show in Southern Minnesota. We want to thank our title sponsors for their support and confidence helping ensure we draw big crowds: Boelter Window, Siding and Roofing and Minnesota Valley Federal Credit Union.

Our plan is to provide you a full-service show. Each and every booth will come with a skirted table & chairs (if you need it), electricity and Wi-Fi, all at no extra charge.

The Mankato Home Show is taking place March 10 -12, 2023 at the Mayo Clinic Health System Event Center. Space is limited and will be accepted on a first come first serve basis. We would encourage you to write down any special requests that you may have, we will do our best to accommodate.

Attached to this letter is our registration form. Should you have questions or need clarification, please feel free to call your Account Executive or Sales Manager - Jake Ward at Radio Mankato: 507-345-4537.

*****We do not consider any business registered until all 3 things are received*****

- Booth Registration Form
- Completed and Signed ST-19 Form (Must Include MN Tax ID Number)
- Check for the Full Amount to: Radio Mankato, 59346 Madison AVE, Mankato, MN 56001

Sincerely,

Brett Prescher
General Manager
Radio Mankato

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



59346 Madison Avenue | Mankato, MN 56001 | 507-345-4537

non-discrimination policy: Radio Mankato and its stations KATO-FM, KDOG-FM, KXLP-FM, KTOE-AM, KXAC-FM, KFSP-AM, KRRW-FM do not discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such matter shall be null and void. Radio Mankato is a division of SubArctic Media.