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**FOR IMMEDIATE RELEASE**

## **Ag-Affiliated Employers Invited to International Student Hiring Training**

**MANKATO, MN (April 15, 2025)** – GreenSeam will host *Global Workforce Opportunities: Why and How to Hire International Students*, a half-day training event designed to help employers understand the value and ease of hiring international student talent. The event will take place on **Thursday, April 24, 2025**, from **12:30 to 5:00 pm** at **Sky One Eleven in Mankato, Minnesota**.

At the event, Karen Bryan and Pelin Sangu of KB Law PLLC will share legal expertise on short-term and long-term employment options for international students, including pathways that require no additional cost or effort from employers. Additionally, attendees will hear experiences from students and the businesses that have hired them, gain practical strategies for recruitment and retention, and connect with regional colleges and universities whose international students are actively seeking opportunities across a range of fields.

This training is intended for HR professionals, hiring managers, and top leaders from employers in south central Minnesota who are seeking college-educated talent. While the focus is on those in the food and agricultural sectors, related industries such as professional services, banking, engineering, manufacturing, processing, laboratories, and logistics are encouraged to attend. Continuing education credits for HR professionals are available for those who attend the full event. Attendees interested in receiving a certificate should indicate their interest at the time of registration.

**Registration:**

The cost to attend is \$25. Save your spot and view the full event agenda by visiting [www.greenseam.org/GlobalWorkforce](http://www.greenseam.org/GlobalWorkforce).

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**About GreenSeam**

*GreenSeam is an economic development organization for food and agriculture in southern MN and northern IA on a mission to elevate this region as the world-class food and agribusiness epicenter. Its work is guided by four focus areas: business attraction & creation, business retention & expansion, talent development & retention, and regional branding & promotion. As a community brand, GreenSeam's work is made possible by its business and community investors and committee volunteers with a passion to see the food and ag industry continue to prosper and fuel communities.*

