

Annual EEO Public File Report

Subarctic Media: Mankato
Covering the Period from December 1, 2023 to November 30, 2024

Stations Comprising Station Employment Unit:
KTOE-AM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM

<u>Vacancy Information</u>				
Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Two Account Executives	01/02/2024 & 01/02/2024	5	1, 2, 3, 7	1 & 7
News Director	1/2/2024	4	1, 2, 3, 7	2
Account Executive	4/1/2024	3	1, 3, 7	3
Announcer	6/19/2024	Exigent Hire: Unique Skillset as a Announcer		
HR Director	8/12/2024	13	1,2,4	2
Traffic Manager	8/26/2024	Exigent Hire: Unique Skillset as a Traffic Manager		
News Director	11/4/2024	Exigent Hire: Unique Skillset as a News Director		
Sales Manager	11/18/2024	17	1,2,3,4,7	2

Recruitment Sources:

Radio Announcements

	Contact Person	Address	Telephone or email	#Interviews from Source
1. Radio Mankato Stations	Brett Prescher	59346 Madison Ave Mankato MN 56001	507.345.4537	11

Internet Site:

2. Indeed	Job Board	www.indeed.com	website only	19
3. Facebook	Social Media	www.facebook.com	website only	4
4. Radio Mankato	Website	www.radiomankato.com	website only	3
5. All Access	Job Board	www.allaccess.com	website only	
6. Manakto Job Fair	Brett Prescher	59346 Madison Ave Mankato MN 56001	brettp@radiomankato.com	

Employee Referral

7. Radio Mankato	Brett Prescher	59346 Madison Ave Mankato MN 56001	507.345.4537	5
------------------	----------------	------------------------------------	--------------	---

Supplemental Outreach Initiatives:

10th Grade Career Expo	April 3, 2024	Brett Prescher: brettp@radiomankato.com	Radio Mankato attended the Career Expo for 10th Graders. We answered questions about the industry and types of jobs in broadcasting.
------------------------	---------------	--	--

Professional Selling Class	April 4, 2024	Brett Prescher: brettp@radiomankato.com	Radio Mankato leadership spoke to the MSU Marketing Class about B2B selling and how radio stations succeed.
----------------------------	---------------	--	---

DECA Career Development Conference	February 25, 2024	Jennifer Shouse-Klassen: jennifermcolligatedeca@gmail.com	Jake Ward of Radio Mankato participated in a Business Leadership Development Contest as a judge and to share his broadcasting insights.
------------------------------------	-------------------	--	---